

Orem Summerfest Parade 2017

Theme: Center of Engagement and Fun

Parade Date: Saturday, June 10, 2017

Parade Start Time: 7:00 p.m.

Rules and Procedures:

1. **Theme and Entertainment Value:** Entrants are encouraged to involve the theme, if possible. An entertainment element must be part of the entry to be considered i.e. singing, dancing, juggling, interesting cars, visual appeal, etc.
2. **Number of Entries:** The parade is limited to 100 entries. The Orem Summerfest Parade Executive Committee will give first consideration to Entrants based on quality, theme appropriateness, and entertainment value.
3. **Entry Deadline:** Postmarked, e-mailed, or faxed by Friday, May 26, 2017.
4. **Fees:** \$100.00
Floats and Non Profit – No Fee
5. **Acceptance Notification:** Notifications will be sent via e-mail on or before Saturday, May 27, 2017.
6. **Parade Order:** The parade order, instructions, staging area will be sent via e-mail on or before June 2, 2017.
7. **Vehicles:** Miscellaneous vehicle entries, such as trucks, convertibles, motorcycles, etc., will not be allowed in the parade unless the Parade Committee gives special approval.
8. **Equestrian Entries:** Equestrian entries are responsible to bring their own waste disposal group (pooper scoopers).
9. **Distribution of Literature, Marketing items or products and Candy:** Literature must include a valid coupon offer or other free offerings attached to it. Candy and marketing items can be handed out along the side of the road. It **must not** be thrown from the entry or the center of the road. Minor injuries have been reported.
10. **Drivers and Riders:** Drivers must be at least 21 years old and able to provide valid driver's license and proof of insurance. Precautions should be taken to ensure the safety of all riders.
11. **Out-walkers:** Clowns and other costumed out-walkers are highly encouraged. Individuals walking beside an entry must take great care to ensure the safety of themselves and others.
12. **Prohibited Material.** The Executive Committee reserves the right to refuse an entry into the parade if it determines that the entry is controversial, unlawful, political, or otherwise considered to be inconsistent with the standards, theme, quality, or purposes of the Summerfest parade.
13. **Parade Entry Agreement.** Entrants must sign the Parade Entry Agreement as a condition of participation in the Parade.

Questions and more information please e-mail oremparade2017@gmail.com or call Shawn Lalliss @ 385-201-7712.

Entry Forms and Payments should be mailed to the address below. Make checks payable to City of Orem. Payments may be made online by following the links on the website <http://summerfest.orem.org> and you will also need to contact Shawn for a payment code. Forms may be scanned and e-mailed to oremparade2017@gmail.com.

Mail entries to: City of Orem Public Works
Summerfest Parade
1450 W. 550 N.
Orem, UT 84057

Orem Summerfest Parade 2017

Parade Entry Form

Name of Organization _____ Date: _____

Primary Contact: _____ Day Phone: _____ Evening: _____

Address: _____ City: _____ Zip Code: _____

E-mail Address: _____

Entry Type: (check one)

Commercial

Non-Profit

Entry Category: (check one)

Commercial

Civic, School, or Church

State, County, or City

Equestrian

Dance or Cheer

Band or Musical Entry

Description of Entry: _____

Number of people: _____

How will your entry entertain the crowd? _____

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Orem Summerfest Parade 2017: PARADE ENTRY AGREEMENT

I represent to the Orem Summerfest Committee (“Committee”) and the City of Orem that I am fully authorized to sign for and bind the undersigned sponsor (“Sponsor”) regarding Sponsor’s entry (“Entry”) in the 2017 Orem Summerfest Parade (“Parade”). On behalf of the Sponsor (for purposes of this Agreement, the term Sponsor includes any and all individuals who participate in the Parade in connection with or as part of Sponsor’s Entry), I agree that our Entry and all persons associated with it shall comply with all rules prescribed by the Committee and the City as deemed necessary for the efficient and safe conduct of the Parade and related activities. Sponsor agrees to conduct Sponsor’s Entry in a proper, appropriate manner during the Parade and related activities and to not engage in any activity that is dangerous or likely to cause harm, injury or damage to the person or property of others.

RIGHT OF TERMINATION: Sponsor understands that the Committee and the City reserve the right to restrict or reject Sponsor’s Entry from participation in the Parade without liability to the Committee or the City, regardless of the cost or inconvenience to Sponsor. The Committee or the City may exercise this right at any point in time, before or during the Parade, for any reason considered by the Committee or the City to be inconsistent with the goals, values, and objectives of the Orem Summerfest.

INDEMNIFICATION: As a condition of being a participant in the Parade, Sponsor agrees to assume full responsibility for Sponsor’s conduct and the conduct and activities of Sponsor’s Entry and to release, indemnify, defend and hold the Orem Summerfest, the Orem Summerfest Committee and their respective volunteers, representatives and agents; and the City of Orem and its officers, officials, employees, representatives, volunteers and agents; and all others having any responsibility therefore (hereinafter collectively referred to as the “Indemnified Parties” or “Indemnified Party” when reference is made to one of the Indemnified Parties), harmless from and against any and all liability, damage, injury, claim, lawsuit, loss or expense (including attorney’s fees, court costs and expenses) arising out of, caused by or resulting from (in whole or in part) (a) the negligence, wrongful act or other act or omission of Sponsor committed in connection with the Parade and/or Sponsor’s Entry (b) any breach or omission of Sponsor’s representations or warranties, (c) any act (or omission) of any Parade participant or spectator that results in injury, damage or loss of any kind to Sponsor (including all individuals who participate in the Parade in connection with or as part of Sponsor’s Entry) (d) any infringement or violation by Sponsor of the rights of others, and/or (d) any negligence or wrongful act of an Indemnified Party that results in any injury, damage or loss of any kind to Sponsor (including all individuals who participate in the Parade in connection with or as part of Sponsor’s Entry) with regard to any of the following: supervision of the Parade, pre-screening of and acceptance of Parade participants, conduct of Parade participants and spectators, supervision of Parade participants and spectators, crowd control, traffic control, establishment of Parade route, and any other negligence or wrongful act of an Indemnified Party committed in connection with the organization, preparation, planning, supervision, operation, clean-up or any other aspect of the Parade.

I understand that submitting this application does not automatically guarantee Sponsor’s Entry into the Parade, and that Sponsor will be notified in writing of such acceptance. (Such acceptance will be subject to final approval of a sketch or photo of Sponsor’s Entry.)

I have read and agree to the rules, fees, and deadlines.

Sponsor _____

Signature: _____ Title: _____ Date: _____

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Float Media Announcer Form

Describe your entry in 100 words or less. Please type or print legibly, as your entry will be announced from this information sheet. You may want to include things such as your organization's history, important members riding on the float, purpose of the group, or any special accomplishments.
